

THE
POLE
HOME
GROUP

QUALITY LIFESTYLE LIVING



COMPANY AIM

To provide innovative housing concepts that enable our Clients to live in exceptional homes at a reasonable cost.



HOW WE DO THIS . . .

1. By creating concepts that sit within the natural environment;
2. By being committed to providing quality outcomes;
3. By using our construction knowledge to minimise the building cost of our concepts;
4. By providing exceptional customer service;
5. By using quality inclusions that enhance the livability of our concepts;
6. By utilising Registered Builders that share our commitment to exceptional customer service and quality outcomes.



AFFORDABLE QUALITY

Most people expect to pay more for quality. The Pole Home Group's charter demands that we strive to make quality affordable. We do this by ensuring efficiency in both our concepts and the building process.

Efficient Building Process

To ensure you get the best value for your money we tender each building proposal to the Registered Builders that form part of our Group. Our Builders have been hand picked to ensure our Clients needs are met. We encourage them to complete construction prior to the agreed date through good project planning.

Efficient Concepts

We make our housing concepts efficient by having an extensive knowledge of building costs and keeping those costs in mind as we bring a concept to life. A small change to a concept can add thousands of dollars to the total building cost and there is no point in us presenting you with a beautiful housing concept that you cannot afford to build. We will be able to advise you of the extra cost of certain building methods, styles and finishes, leaving you informed to choose what best suits your needs and budget.



STANDARD CONCEPTS

While The Pole Home Group prides itself on giving your requirements individual attention, we could not help but notice new Clients repeatedly choosing to build some of our previous home concepts. Accordingly we have chosen the six most popular of our concept plans to present as *Standard Concepts*.

You will find copies of our *Standard Concepts* attached or you can download them from our website;
www.polehomegroup.com.au.



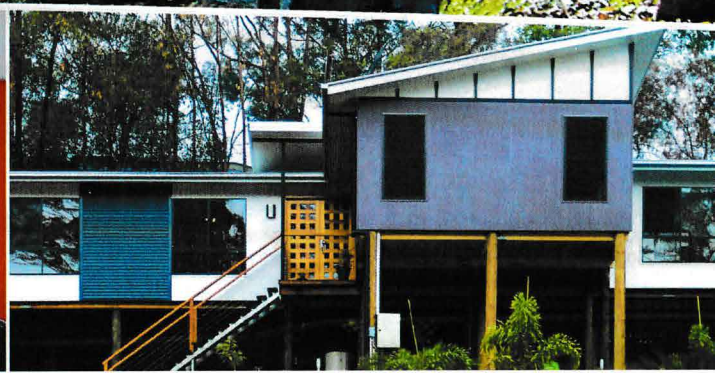


Standard Builders Inclusions

You will find The Pole Home Group's inclusions to be high quality. We believe that a higher grade of inclusions add to the livability of a home.

You will find a copy of our *Standard Builders Inclusions* attached or you can download them from our website; www.polehomegroup.com.au





HOUSING IN THE NATURAL ENVIRONMENT

At the POLE HOME GROUP we believe that houses that are at one with the natural environment provide a relaxing escape from the structured life people have thrust upon them in the modern world. To us life is about balance. We all need a private retreat, to wash away the stress of a fast paced world. Our inspiration for this enterprise came from seeing Developers needing to clear fell land to make building on it viable. The Pole Home Group sees this style of development as overly environmentally damaging and uncomfortable to live in. We offer housing alternatives that allow environmentally sustainable development, are economically viable and a delight to come home to.

The Pole Home Group will provide you with a housing concept that is as individual as you and your piece of the magnificent Queensland landscape. Your ideas on the perfect home, melded with our construction knowledge will provide you with an affordable home that is a joy to live in. Even our Standard Concepts can be amended to suit your needs. Explore them. Get some ideas. You may find you fall in love with one just as it is.



CUSTOMER SERVICE

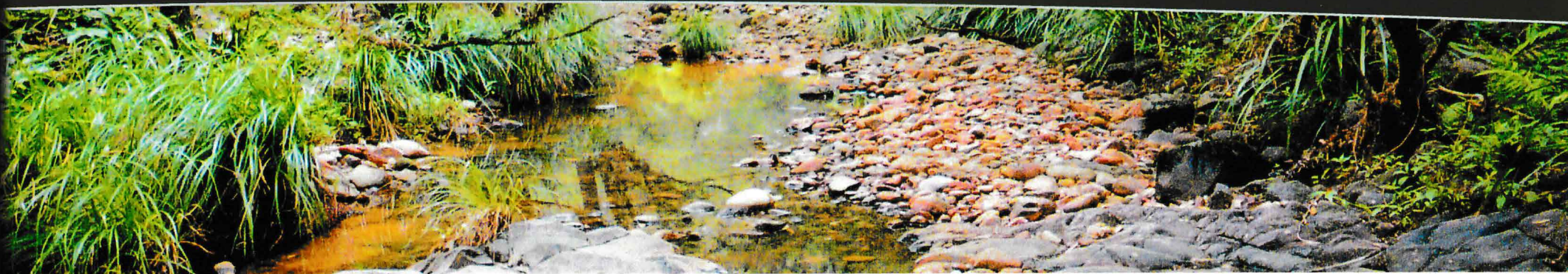
Customer Service is not in the saying... But in the doing.

Exceptional Customer Service

Something that sets The Pole Home Group apart from others in the Building Industry is our commitment to exceptional customer service. We know what you expect from the people you do business with. We will keep you informed of your choices, advise you and complete work by when it is promised to be. We will give you a full cost quote. That's what we expect when we are paying for a service, so that is what we give you ... *Exceptional Service.* You can rest assured that we want you to be happy - it's good for our business.

Individual Attention

From our first meeting you will realise that you are receiving individual attention. We will go to the site to gain knowledge about such things as aspect, available views and other matters that may affect the concept. You can attend this initial site inspection if you wish. If you haven't attended the initial inspection, we will meet with you at a convenient time and place to discuss your needs, budget and your style preferences. Only then will we begin formulating a concept proposal. When we have formulated the initial concept proposal we will arrange a follow-up meeting to discuss the concept and make changes if you require.







For further information please contact:

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